

12+

RUSSIAN WEEK
OF HIGH TECHNOLOGIES



11TH INTERNATIONAL
NAVIGATION
FORUM

www.glonass-forum.com



Ufi
Approved
Event

9th International
Exhibition

NAVITECH

www.navitech-expo.ru/en

April 25–28, 2017

EXPOCENTRE FAIRGROUNDS
MOSCOW, RUSSIA



Supported by  MINPROMTORG
RUSSIA

Under auspices of  CCI of RF

Forum
organized by

Forum
operator

Forum
strategic partner

Exhibition
organized by



Russian Week of High Technologies 2016



Two major events of ICT & navigation market

37,500 sq m of total exhibition space

380+ exhibitors from **19** countries

23,850 visitors from **61** countries

Unique Business Event in the Navigation Market

Navitech is Russia's only trade show of navigation solutions, technologies and services that brings together leading local and foreign engineers and manufacturers of navigation equipment, services and software including mapping apps. The show reflects the latest global trends and promotes development of national information resources.

Navitech 2017 is part of a major and important event – the **Russian Week of High Technologies**. Navitech 2017 is co-located with the Sviaz ICT exhibition. As a result, information and communications technology, telecommunications and navigation will be presented under one roof.

Product sectors cover all market segments

- **Transport navigation and information systems**
- **High precision satellite navigation** (solutions for land, water and air transport, agriculture, design and construction, surveying, power industry, mining, resource monitoring and other fields)
- **Coordinate-time and navigation support**
- **Telematics insurance: a new era in insurance**
- **Indoor positioning and navigation**
- **In-vehicle navigation and information systems** (Advanced Vehicle Safety Systems, ADAS, V2H (Vehicle-to-home), navigation systems, information services, security systems etc.)
- **Personal navigation and information systems, services and devices** (mobile applications, taxi services and public transport tracking, personal trackers, health monitoring mobile devices, tourist navigation equipment etc.)
- **Professional navigation equipment, modules and components** (telematic AVL terminals, ERA-GLONASS equipment, sensors and components, OEM modules etc.)
- **NEW! Navigation solutions for IoT**
- **NEW! Navigation infrastructure for unmanned transport**
- **NEW! Unmanned systems and solutions**
- **NEW! Information services and geotargeting in advertising**

Navitech 2016

Facts & Figures

15,000 sq m

65 exhibitors

500 Forum participants

Winlon

GPS/ГЛОНАСС мониторинг

Нового поколения

GURTAM

GURTAM

Navitech participants

Russian and international manufacturers of navigation equipment and components, developers of software, navigation apps and services, and companies providing navigation services.

Join the industry leaders from Canada, Lithuania, China, Belarus and Russia:



Exhibitor survey*

High ROI is confirmed by the show participants

- 98% assess Navitech positively and recommend it to their partners
- 95% achieved their sales goals
- 66% regular participants
- 94% plan to participate in Navitech 2017

*According to the survey conducted by the Russian Public Opinion Research Center at Navitech 2016

Participation in Navitech is an opportunity to considerably expand your client base and increase sales through face-to-face contacts with the largest number of consumers of navigation products, solutions and services in Russia



7,170 visitors
from **22** countries

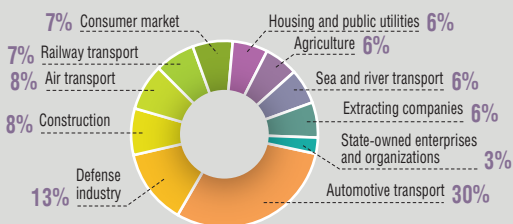
Visitors

Navitech: access to the biggest audience of consumers of navigation solutions in Russia

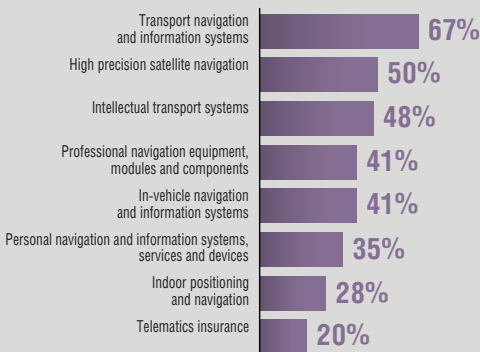
In 2016 the show was attended by

7,170 industry experts from **252** cities and towns, **83** Russian regions and **22** countries.

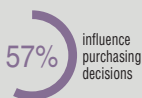
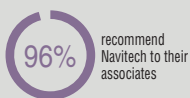
Industry sectors



Visitor preferences



Buying authority



Event program

International Navigation Forum

In 2016 the participants in the 10th International Navigation Forum were 150 expert speakers, about 900 participants from 500 companies from the Eurasian Economic Union, European Union and BRICS countries. The Forum delegates are representatives of federal and regional authorities of Russia, the CIS countries, as well as leading Russian and foreign navigation, information, automobile and other companies engaged in navigation and related industries.



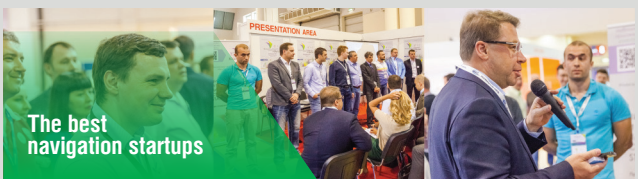
Open Drone Racing

In 2016 the Open Drone Racing was held in four rounds according to play-off system.



Competition of innovative projects STARTUP NAVI

Supported by Rusbase, GLONASS Union and the cluster of space technologies of Skolkovo Foundation



Market trends in Russia

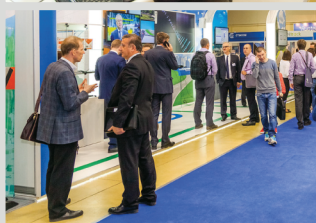
Navigation technologies penetrate into everyday life and all sectors of economy. The vehicle insurance market, transport and logistics industry, banking sector, and other major industries show an increasing demand for navigation solutions. There is a growing interest in business application of drones.

JOIN
THE MAJOR EVENT
IN THE NAVIGATION MARKET!

NAVITECH 2017

25-28 April 2017

Expocentre Fairgrounds
Moscow, Russia



Address: Expocentre Fairgrounds
14, Krasnopresnenskaya nab., Moscow

By public transport: Vystavochnaya, Delovoy Tsentr metro stations

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an e-ticket

